Corporate & Foundation Relations
MEET THE CORPORATE & FOUNDATION RELATIONS TEAM

Matthew Bethea
Assistant Vice President for Development

Dallas Guill
Director, Corporate & Foundation & Relations

Daisy Romero
Sr. Administrative Coordinator, Corporate Foundation & Relations
HOW CAN WE HELP?

**CENTRAL**
Support leadership, faculty, and staff of the entire university with company and foundation fundraising

**STRATEGY**
Determine appropriate funders
Work together to develop concepts and proposals
Collaborate with Grants and Contracts Administration (GCA)

**LIASON**
Build relationships between UNT and funders

**APPLY**
Submit applications on behalf of UNT and UNT Foundation
Manage submission deadlines and assist with report submissions
**Philanthropic Grants**

- are cash or in-kind gifts from a foundation, corporation, or other non-government organization, gifted in order to achieve a **charitable purpose**.

**Similar to a gift**

- Like private gifts from individuals, people who give them are motivated to improve the world (charitable purpose); they count as part of a foundation’s “payout” or as a tax deduction for a corporation.

**Similar to government grants**

- They typically have clear purposes, budgets, and timelines
WHO MAKES PHILANTHROPIC GRANTS?

Foundations

• Nonprofit organizations that give away money to achieve charitable goals.

Corporations

• Businesses giving back to society and customers through charitable contributions and investing in communities where they operate or have customers.

Other organizations

• Professional associations, donor-advised funds, giving circles, etc., usually organized to support a specific goal of the individuals involved in the organization (such as scholarships or medical research).
CFR + OFFICE OF GRANTS & CONTRACTS (OGCA)

- Private Foundation
  - Amon Carter Foundation
  - Meadows Foundation
  - Sid Richardson Foundation
- Community Foundation
  - Dallas Foundation
  - Communities Foundation of TX
- Corporation
  - Toyota
  - Fidelity
  - PACCAR Foundation

OGCA

- Department of Education
- National Science Foundation
- Department of Labor
- Department of Health and Human Services
- Department of Commerce
- Etc.
DEVELOPING PARTNERSHIPS

- Research Collaborations, Joint Federal Proposals
- Colleges, Schools, Centers
- Private Support (Philanthropy, Grants, Giving)
- IP, Licensing, Commercialization, Economic Development
- Talent Pipeline, Student Recruiting and Engagement
- Executive Education, Business Services
TRIP provides state-matched funds for gifts or endowments supporting research at emerging research universities in Texas.

**Gift Criteria**
Only gifts or endowments made to support research are eligible for TRIP funds. Eligible categories:
- endowed chairs or professorships
- facilities
- equipment
- program costs
- graduate stipends or fellowships
- undergraduate research

<table>
<thead>
<tr>
<th>MATCHING</th>
<th>Description</th>
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<tbody>
<tr>
<td>50%</td>
<td>Cash gift of $100,000 to $999,999</td>
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<tr>
<td>75%</td>
<td>Cash gift of $1 million to $1,999,999</td>
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<tr>
<td>100%</td>
<td>Cash gift of $2 million to $10 million</td>
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CONTACT
CFR@unt.edu
Concept Papers

**Concept paper template:** A concept paper can play a valuable role in the initial stages of the grant-seeking process. It serves as an initial outline of your project, providing a framework to guide discussions with potential partners, on-campus staff, and funding agency program officers. A concept paper should be brief (1-3 pages) and succinct. Use definite language. Instead of stating, "We may carry out this task," project confidence in the proposal and assert, "We will carry out this task." Act as the salesperson for your idea by avoiding conditional language that minimizes your ability to carry out the project, such as "if," "however," and "but."

**Purpose:**
State the problem that your project will address or the need that your project will fulfill. Provide evidence as to why this problem is important. Include supporting documentation like statistical data. Cite what others have accomplished, your expertise in this area, and what more needs to be done. Identify how the project will address this need.

**Project description:**
Briefly state your proposed solution to the problem, the answer to the need, or the investigation that will fill the knowledge gap. Address your unique, unusual, distinctive, innovative, and/or novel aspects of the approach, showing why you have the best solution worthy of funding.

The project description includes the project’s **Goals** and **Objectives.** A goal is your overall aim of what you want to accomplish. Objectives are specific, measurable statements that will lead to the attainment of your goal. The project description also includes an overview of the project’s **Methodology** (also called Project Activities or Action Plan). The goals, objectives, and activities need to align closely with each other and be accomplished within the proposed timeline.

Explain why UNT/your team is best suited to address this issue.

*If this concept is for a particular funding opportunity, describe how our project aligns with the request for proposals (RFP) or the funding agency’s mission. Mission statements are usually found on the funding agency’s website.

**Evaluation:**
Explain the intended outcomes and how you will measure success

**Budget:**
In general terms (not detailed), state the resources you will need to carry out the project.
Upcoming Funding Opportunities

RUSSELL SAGE FOUNDATION

Research Grants (Core Programs and Special Initiatives) – Deadline 5.3.23
https://www.russellsage.org/how-to-apply/application-deadlines

RSF will accept letters of inquiry (LOIs) under all of its core programs and special initiatives: Behavioral Science and Decision Making in Context; Future of Work; Immigration and Immigrant Integration; Race, Ethnicity and Immigration; Social, Political, and Economic Inequality. In addition, RSF will also accept LOIs relevant to any of its core programs that address the effects of social movements, such as drives for unionization and mass social protests, and the effects of racial/ethnic/gender bias and discrimination on a range of outcomes related to social and living conditions in the United States.

Trustee Grants are generally capped at $200,000, including 15% indirect costs.
Presidential Grants are capped at $50,000 (no indirect costs). PIs may request up to $75,000 (no indirect costs) when the proposed research project has special needs for gathering data (e.g.: qualitative research) or gaining access to restricted-use data, or when the proposal budget includes salary support for multiple assistant professor PIs. Budget amounts are over a two-year period.
Since our inception, the William T. Grant Foundation has been interested in facilitating a better understanding of how children and youth develop and thrive. Although our mission remains the same, our research interests shift to keep pace with the changing world. Currently, we are interested in research with the potential to improve the lives of young people between the ages of 5 and 25 in the following areas:

**Research Grants on Reducing Inequality – Next Deadline May 3, 2023**
This program supports research to build, test, or increase understanding of programs, policies, or practices to reduce inequality in the academic, social, behavioral, or economic outcomes of young people ages 5-25 in the United States. We prioritize studies that aim to reduce inequalities that exist along dimensions of race, ethnicity, economic standing, language minority status, or immigrant origins. $25,000–$50,000 over 1-2 years, including up to 15% indirect costs.

**Research Grants on Improving the Use of Research Evidence – Next Deadline May 3, 2023**
This program supports research on strategies to improve the use of research evidence in ways that benefit young people ages 5-25 in the United States. We want to know what it takes to produce useful research evidence, what it takes to get research used, and what happens when research is used. We welcome letters of inquiry for studies that pursue one of these broad aims.

**Major research grants**
• $100,000 to $1,000,000 over 2-4 years, including up to 15% indirect costs.
• Studies involving secondary data analysis are at the lower end of the range (about $100,000-$300,000), whereas studies that involve new data collection can have larger budgets (typically $300,000-$600,000). Generally, only proposals to launch experiments in which settings (e.g., schools, child welfare agencies, justice settings) are randomly assigned to conditions are eligible for funding above $600,000.

**Officers’ research grants**
• $25,000–$50,000 over 1-2 years, including up to 15% indirect costs.
• Studies may be stand-alone projects or may build off larger projects. The budget should be appropriate for the activities proposed.

**Institutional Challenge Grant – September 2023**
The Institutional Challenge Grant encourages research institutions to build sustained research-practice partnerships with public agencies or nonprofit organizations in order to reduce inequality in youth outcomes. Applications are welcome from partnerships in youth-serving areas such as education, justice, child welfare, mental health, immigration, and workforce development. The award will provide $650,000 over three years.
The Whitehall Foundation assists scholarly research in the life sciences. It is the Foundation's policy to assist those dynamic areas of basic biological research that are not heavily supported by Federal Agencies or other foundations with specialized missions. **Letter of Intent deadline: April 15, 2023**

The Foundation is currently interested in basic research in neurobiology, defined as follows: Invertebrate and vertebrate (excluding clinical) neurobiology, specifically investigations of neural mechanisms involved in sensory, motor, and other complex functions of the whole organism as these relate to behavior. The overall goal should be to better understand behavioral output or brain mechanisms of behavior. *The Foundation does not support research focused primarily on disease(s) unless it will also provide insights into normal functioning.*

Research grants are available to established scientists of all ages working at accredited institutions in the United States. Research grants of up to three years will be provided. A renewal grant with a maximum of two years is possible. Research grants will not be awarded to investigators who have already received, or expect to receive, substantial support from other sources, even if it is for an unrelated purpose. The maximum budget is $100,000 per year for the two- and three-year research grants.
Through the General Grant Program, the FINRA Investor Education Foundation funds research initiatives and scalable educational projects with unique demonstration value to ensure that people in the United States and U.S. territories have the knowledge, skills and tools to make sound financial decisions throughout life.

The Foundation welcomes applications for research or educational projects of approximately $50,000–$100,000 that address financial inequities, especially within communities that experience systemic barriers to financial inclusion. The first step in applying for a FINRA Foundation grant is the submission of the Project Concept Form. Certain applicants will be invited to submit a full grant proposal.

The FINRA Foundation accepts Project Concept Forms at any time. Most grants approved by the FINRA Foundation are under $100,000. Indirect costs or overhead must not exceed 10% of direct costs. Most grants are completed within 24 months. The FINRA Foundation looks favorably upon projects that demonstrate sustainability beyond the grant period.
W.M. Keck Foundation is accepting applications for its Research Program which supports pioneering discoveries in (1) medical research, and (2) science and engineering. Grants ranging between $500,000 and $5 million (though typically $2 million or less) will be awarded for a period of one to five years.

Focus on important and emerging areas of research;
- Have the potential to develop breakthrough technologies, instrumentation or methodologies;
- Are innovative, distinctive and interdisciplinary – where high risk may yield a high potential reward
- Have the potential for transformative impact, such as the founding of a new field of research, the enabling of observations not previously possible, or the altered perception of a previously intractable problem;
- Fall outside the mission of public funding agencies;
- Demonstrate that private philanthropy generally, and the W. M. Keck Foundation in particular, is essential to the project’s success.

Please note that PIs should be able to provide evidence of submissions to other (particularly federal) sources. Keck will ask whether the PI has approached other funders beforehand. Additionally, Keck likes to see feedback from these funders.

Single-page concept papers can be submitted here: [https://unt.infoready4.com/](https://unt.infoready4.com/) and are due by February 8th.
We look forward to helping you!

Matthew Bethea, Assistant Vice President for Development
Matthew.Bethea@unt.edu

Dallas Guill, Director of Corporate & Foundation Communications
Dallas.Guill@unt.edu

Daisy Romero, Sr. Administrative Coordinator of Corporate Foundation Relations
Daisy.Romero@unt.edu

CFR Team Contact
CFR@unt.edu